

Agents of Change Program at a Glance

Thursday, May 7, 2009

Pre-conference Workshops – You must pre-register

- 9:00 am – 3:00 pm Fundraising 101: Changing it from Good to Great!
- 9:00 am – 1:00 pm How to Market Your Museum
- 3:00 – 5:00 p.m. Registration, Estes Park Conference Center Lobby
- 4:00 – 6:00 p.m. CWAM Board Meeting, Estes Park Museum
- 6:00 – 8:30 p.m. Opening Reception, Rocky Mountain Gateway

Friday, May 8, 2009

- 7:00 – 8:30 a.m. Registration, Estes Park Conference Center Lobby
- 8:30 – 8:45 a.m. Welcoming Remarks
- 8:45 – 10:00 a.m. Keynote Address: *Agents of Change*, with guest speaker Peter Hassrick
- 10:00 – 10:30 a.m. Refreshment break, Estes Park Conference Center Lobby
- 10:30 – 11:30 a.m. Plenary Session: *Creating Audience Diversity: It's time for a change*
- 11:45 a.m. – 1:30 p.m. CWAM Business Luncheon, Estes Park Conference Center

Concurrent Sessions:

- 1:45 pm – 3:00 pm Historic Preservation I
- 1:45 pm – 3:00 pm Educators Round Table
- 1:45 pm – 3:00 pm Online Digital Collections: Implementing Best Practices
- 3:00 – 3:30 p.m. Refreshment break, Estes Park Conference Center Lobby

Concurrent Sessions:

- 3:30 pm – 4:45 pm Historic Preservation Part II
- 3:30 pm – 4:45 pm Agents of Change: Extreme Marketing Makeover
- 3:30 pm – 4:45 pm New Kids on the Block: Training the Next Generation
- 4:30 pm – 5:30 pm Pink Flamingo Cocktail Party, Estes Park Museum
- 6:00 – 9:00 p.m. Dinner and CWAM Bowl, Elk Meadow Lodge

Saturday, May 9, 2009

- 7:30 – 9:00 a.m. Registration, Estes Park Conference Center Lobby
- 7:00 – 9:00 a.m. New Member Breakfast, LongZ Grill, Rocky Mountain Park Inn

Concurrent Sessions:

- 9:10 am – 10:25 am Interpretive Planning – A Tool for Transformation
- 9:10 am – 10:25 am Advocating for Museums: Getting Started
- 9:10 am – 10:25 am Planning for Disasters Large and Small: Implementing Emergency Preparedness
- 10:25 – 10:45 a.m. Refreshment break, Estes Park Conference Center Lobby

Concurrent Sessions:

- 10:45 am – 12:00 pm Implementing Change: The Importance of Partnership(s)
- 10:45 am – 12:00 pm Consultants as Agents of Change: Marriage Made in Heaven or Shotgun Wedding?
- 10:45 am – 12:00 pm Change for the Better: What the State Humanities Councils Can Offer You
- 12:00 noon – 1:30 p.m. CWAM New and Old Board Luncheon, LongZ Grill, Rocky Mountain Park Inn

Concurrent Sessions:

- 1:30 pm – 2:45 pm For Kids, by Kids
- 1:30 pm – 2:45 pm Integrated Pest Management for Museums
- 1:30 pm – 2:45 pm Should We, or Shouldn't We? A Closer Look at Visitor Policies
- 2:45 – 3:15 p.m. Refreshment break, Estes Park Conference Center Lobby

Concurrent Sessions:

- 3:15 pm – 4:30 pm Change from the Bottom Up: 15 Quick Tools for Audience Evaluation
- 3:15 pm – 4:30 pm You Want Me To Do What? – Creating Effective Internships
- 3:15 pm – 4:30 pm Rocky Mountain National Park's Fall River Visitor Center - An Exercise In Partnerships
- 4:45 pm – 6:00 pm Local Museum Tours and Open House
 - Rocky Mountain National Park Collections Tour
 - Stanley Museum Tour
 - Rocky Mountain National Park Collections Tour
 - Stanley Museum Tour
 - Open House at the Lula W. Dorsey Museum at the YMCA of the Rockies
- 4:45 pm – 5:15 pm
- 5:30 pm – 6:00 pm
- 4:30 pm – 6:00 pm
- 6:00 – 7:00 p.m. Birds of a Feather Cocktail Hour, Estes Park Conference Center
- 7:00 – 11:00 p.m. CWAM Annual Meeting Banquet, Estes Park Conference Center

Sunday, MAY 10, 2009

Post-conference Tour:

- 9:00 am – 1:00 pm Rocky Mountain National Park Historic Lodges and Homesteads Tour